

SW2 - Sample E-commerce Site

1.) Company Name/ Logo



2.) Business Description

- Shopee is the mobile-first social marketplace where everyone can browse, shop and sell. It is a platform tailored for Southeast Asia, combining the authenticity of a customer-to-customer (C2C) marketplace with payment and logistical support, making online shopping easy, secure and fuss – free.

3.) SWOT Analysis



REFERENCES:

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